

# WARD 7 INQUIRER

OCTOBER

DEDICATED TO THE BEST INTERESTS OF WARD SEVEN

1961

## FINISH THE JOB NOVEMBER 7th THE BATTLE IS ONLY HALF OVER

### The Purpose of "The Inquirer"

The purpose of this paper is to present the candidacy of Attorney John A. Derba, Jr., 20 Herrick Rd., West Peabody, to the interested voters of Ward 7. Attorney Derba is a candidate for the office of Ward 7 Councillor. His background, qualifications and views toward various issues concerning our ward will be found within these pages.

Because of the obvious limitations of space all pertinent questions cannot be discussed. If you have any questions concerning matters covered by or omitted from this paper please feel free to contact Attorney Derba at his home, 20 Herrick Rd., or call JE 2-0066 at any time. If you are not in favor of Atty. Derba's candidacy please do not destroy this circular, please read further.

You have an interest in the betterment of your ward and city and you are the type of person we are trying to reach. We have tried to approach the voter in a different manner since politics in Peabody has long since reached a stagnant stage.

### "Let's Not Kid Ourselves"

Remember that a good idea will not help our ward unless we elect the man behind the idea who can obtain the support of his fellow councillors, in order to put the idea into effect.

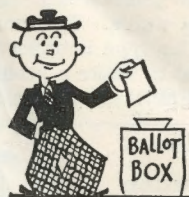
The government of the city of Peabody is composed of a mayor and a body of councillors. This body is made up of a councillor from each of seven wards and four councillors at large. Each of the eleven councillors has one vote in matters which come before him. **It is obvious, therefore, that you must choose a man who has not alienated a majority of the votes before he even enters the council as a member thereof.** No councillor, no matter how honest, sincere or qualified can possibly represent the people of his ward adequately if he is unable to obtain the co-operation of his fellow councillors.

Through this paper we will endeavor to bring out the qualifications of Attorney John A. Derba, Jr. as the one best qualified to serve you, **and the one who will work for your best interest, and be available to you at all times.**

### THANK YOU!

Although I am deviating from the purpose of this paper, I feel it necessary to inject this **short message of appreciation** to the voters of Ward 7. I entered this campaign with but one objective in mind, to present my candidacy to the voters of Ward 7 in the best, most candid manner possible. I have attempted to meet as many people as time allowed and found this method to be wanting. I am sure I interrupted many people in their homes and many television programs. My workers and myself, have spent many hours deliberating over the best way to contact our neighbors. This paper is one of the means. **I would like to thank you for accepting me into your homes and for the spirit of cordiality afforded me.** Win or lose, this campaign has been an experience I will never forget. **Being nominated by you in the primary certainly makes any effort on my part worth while.** Again I would like to thank you.

## BE SURE TO Vote



TUESDAY,  
NOVEMBER 7

### WHERE TO VOTE

- Precinct 1 Kiley School
- Precinct 2 West Peabody Community Club.
- Precinct 3 West Memorial School (Bow Street).
- Precinct 4 West Peabody Fire Station



## A-BOMB HITS BOSTON AREA

What would happen to the city of Peabody in the event such a catastrophe should become a reality. Civil Defense is a problem which has come into our lives quite recently. Our city has just started forward in a worthwhile program. Atty. Derba has stated that if elected councillor, he would do his utmost to keep the program alive. Before a person condemns Civil Defense he or she should consider the effect on their loved ones. **The Civil Defense program is not perfected by any means but it is the best available means of protecting our families.**

## SPORTS

Sports and athletic pursuits in our ward are confined mainly to the children. They are interested in the active participation of football, baseball, hockey, track, etc. All parents would like to encourage their children to take part in a sport of his or her choice.

The president of the United States tells us to be active, and for our children to be active. But where are our children going to perform their Olympian deeds. The city of Peabody has forgotten our ward once again when they allocated funds for the building of playgrounds. We do not want our children playing football in the street or sliding gracefully into a fire hydrant. We are told that we have two fine playgrounds at the Kiley School and the West Memorial School. The problem still exists, children cannot play sports of this type on black topped playgrounds. Land is the one commodity that is in abundance in our ward and there is no reason why our children cannot play on grass covered playgrounds.

There are two ways that we can obtain proper facilities for our children. First, we can wait until one of our children is seriously injured while playing in the street and, second, we can elect a councillor who will fight for our right to have proper playgrounds. The only man pledged to do this effectively is Attorney John A. Derba, Jr.

### DERBA AS COUNCILLOR

Will Always Be Available

and

100% On the Job

## ADEQUATE SCHOOLS COMPETENT TEACHERS

### Let's Be Honest About It!

The best we can do for school children is to provide them with adequate schools and competent teachers. Although this is within the province of the school committee, this article is intended to acquaint you with the situation. Quite recently it was disclosed that we had three empty rooms in one of our schools. This was true at the time, but it was not mentioned that the other classrooms were overcrowded. The children have since been reapportioned to fill these rooms and there are still too many children in a class to properly instruct.

Since most of the children in our ward are below school age it is obvious that we are going to face a tremendous

school problem in three to five years at the elementary level. A new school, is desperately needed in our ward. The High School situation is even more acute. The recent Boston College Survey has placed West Peabody as the most desirable area for a new High School. This is a problem that requires serious consideration and Attorney Derba, as your Councillor, will make every effort to bring this to a worthwhile conclusion.

### Monsanto Chemical Moves into Ward 7

You may say to yourself, "This headline is ridiculous, a chemical company would never be allowed into Ward 7". With all this talk and behind the scenes manipulating over spot rezoning you will never know what is impossible, or what is not impossible. Atty. Derba has gone on record as being against spot rezoning in our ward.

We have moved into a residential area with our families in reliance that this ward would remain a residential area. Now we hear that they want to put all types of stores and industry around our homes. It is obvious that the city needs industry if our tax rate is to be kept reasonable. However, there are wards in this city that are already zoned for industry and where the people would welcome industry. Let them have it. We have sites on Routes #1 and #128 that are perfectly situated for individual industry or INDUSTRIAL PARKS. The tax rate of cities like Needham and Waltham are appreciably diminished by their industrial parks on Route #128. Every city and town along this road is in competition to bring industry into its domain. It is necessary, therefore that Peabody induce industry to come to our city. Mr. Derba has proposed an industrial commission to be formed for this purpose. This commission would be made up of local business men and not political appointees. Remember, Peabody needs industry more than industry needs Peabody.

YOU CAN NEVER TELL !

## One Vote

MAY DO IT ! UNQUALIFIED POLITICIANS  
ARE ELECTED TO OFFICE  
BY THOSE WHO  
DO NOT VOTE  
ON ELECTION DAY.

Please Be Sure To Vote

### The Controversial J. B. Thomas Hospital

The J. B. Thomas Hospital has been a topic of conversation for many years. Many ask, "What is wrong with the hospital?" "Why don't they do this, and why don't they do that?" It seems that a large number of people in the city of Peabody are giving advice on how to run the hospital. Being an attorney, Mr. Derba does not profess to know how to run a hospital. He does suggest, however, that an expert in hospital administration be brought in to survey the situation and formulate a plan which the trustees can use as a guide. The purpose of a hospital of this type is to serve the community and not to make a profit. A hospital which does neither is useless.

Mr. Opponent !  
What Is Your Solution  
to the Hospital Problem

?





ATTY. DERBA, JACKIE, MICHAEL, MARY ANN

#### Voters of Ward 7 —

As a member of the City Council I will use my talent, education and experience to serve the best interest of the people of Ward 7.

JOHN A. DERBA, Jr.

### Candidate For Ward Councillor Derba

Attorney John A. Derba, Jr., is a past resident of Medford and Malden. He attended Holy Cross College and graduated in 1954 with a Bachelor of Arts degree in Economics. He spent the next three years at Boston College Law School receiving his Law degree in 1957. In the same year he passed the Massa-

chusetts Bar Examination and entered into the practice of law, after serving with the Army Engineers. He was associated with the law office of the then Mayor of Malden for two years, after which time he opened his own office, first in Medford then in West Peabody, where he is now practicing law.

### MR. OPPONENT --

WHY DO YOU REFUSE TO  
PRESENT YOUR QUALIFICATIONS  
TO THE VOTERS . . .

?

### Engine Breaks Down On Way to Fire

This is a headline that we are all expecting to read any day in one of our local papers. Ward 7 has finally been blessed by a fire engine for its new fire station on Lowell Street. To say that this is not an adequate piece of equipment would be a gross understatement. This 1942 fire engine, it has been rumored, has been offered the privilege of using an "Antique License" plate by the Registry of Motor Vehicles. Ward 7 is now paying the highest per capita real estate tax in the city, yet receives a misers share of services for its money. A new engine has been promised to our ward, but fires cannot be put out with promises.

When we received our 1942 relic we were told that it too was to be a new engine. Only adequate representation in the council can assure us of equal treatment with the rest of the city. We want no favors, just equal treatment.



# THE CHOICE IS UP TO THE VOTERS OF WARD 7!

## Fire Hazard Is Our Most Important Concern

As we approach the winter we cannot help think of the hazards created by last year's snow storms. Many cars obstructed our main streets thus preventing proper plowing. However most of these cars were removed shortly after the storm subsided, and still conditions had not improved, making it impossible for fire equipment, in event of fire to reach their destination.

This problem is serious and will be ironed out to the best satisfaction of the voters of Ward 7. OUR STREETS WILL BE PLOWED.

Mr. Opponent !

You have said nothing about what you'd do for our children !

DERBA AS COUNCILLOR

A Ward 7 Home Owner and Tax Payer will surely protect your Tax \$ \$ \$

The campaign of Ward 7 has resolved itself to the following:

Do you want a candidate qualified by training and education to present and debate your problems at City Hall?

The voter is obligated to acquaint himself with both candidates, become aware of their qualifications and vote for the one of his or her choice.

Do not spend the next two years complaining about the inefficiency of the administration by not voting properly.

By means of this paper we have attempted to place the name and views of Attorney John A. Derba, Jr., before you. Therefore it is up to you voters to read this circular carefully and for the best interest of Ward 7, consider our candidate.

*It has been said*

That we have a government of complaint.

*By your vote*

You can make it a government of action.

Vote for JOHN A. DERBA, Jr.  
Councillor — Ward 7

## Endorsement

It is my pleasure to endorse Atty. John A. Derba, Jr. for public office. Since he was associated with my law firm for two years I am acquainted with, and have the highest regard for his ability and integrity.

Very truly yours,

WALTER J. KELLIHER

Mayor of Malden, 1958-1960



First  
Name  
On The  
Ballot



*Elect* ATTORNEY JOHN A.



**DERBA, Jr.**

20 HERRICK ROAD

**X**

ON NOVEMBER 7 —  
Election Day

GET THE BEST  
FOR YOURSELF  
AND WARD 7

**For COUNCILLOR - Ward Seven**

Practicing Attorney in Peabody

Education: Holy Cross College — Boston College Law School

Appointments: Master in Chancery — Notary Public

*Active — Able and Energetic — Qualified by Education and Training*